



HOW THE STOCK MARKET CAN WORK FOR YOU

Presented By:
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“Providing a Fair, Efficient and Transparent Stock Market”



CHOICES FOR YOUR MONEY

- **No Risk = No Return!**
- Savings Account
- Government Bonds, “Repos”, Corporate Notes
- Bank Deposits/CDs
- Real Estate
- Ordinary Shares (Invest in a Business)
- Start Own Business
- U.F.O.s



3 RICHEST PERSONS IN THE WORLD?



#1 Carlos Slim

Slim has been vice-president of the Mexican Stock Exchange and president of the Mexican Association of Brokerage Houses. He was the first president of the Latin-American Committee of the New York Stock Exchange Administration Council, and was in office from 1996 through 1998.



#2 Bill Gates

November 20, 1985, Microsoft released its first retail version of Microsoft Windows, originally a graphical extension for its MS-DOS operating system.^[16] On March 13, 1986 the company went public with an initial public offering (IPO), with a starting initial offering price of \$21.00 and ending at the first day of trading as at US \$28.00. The ensuing rise of the stock price has made four billionaires and an estimated 12,000 millionaires from Microsoft employees.^{[12][25][26]} In



#3 Warren Buffett

Warren Edward Buffett (born August 30, 1930) is an American investor, businessman, and philanthropist. He is one of the most successful investors in history, the primary shareholder and CEO of Berkshire Hathaway.^[4]



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WHAT IS THE STOCK MARKET?



- The Greatest Thing since sliced bread!
- Market for buying and selling ownership shares in businesses
- Businesses raise funds for expansion, etc.
- Create and share wealth with investors
- Regulated by the JSE and FSC





ROLE OF JSE

- Operate the Market
 - Work with Brokers to develop new products
- Regulate the Market
 - Ensure players obey Securities Act & Rules
 - Co-operate with FSC
- Encourage investors & business-people



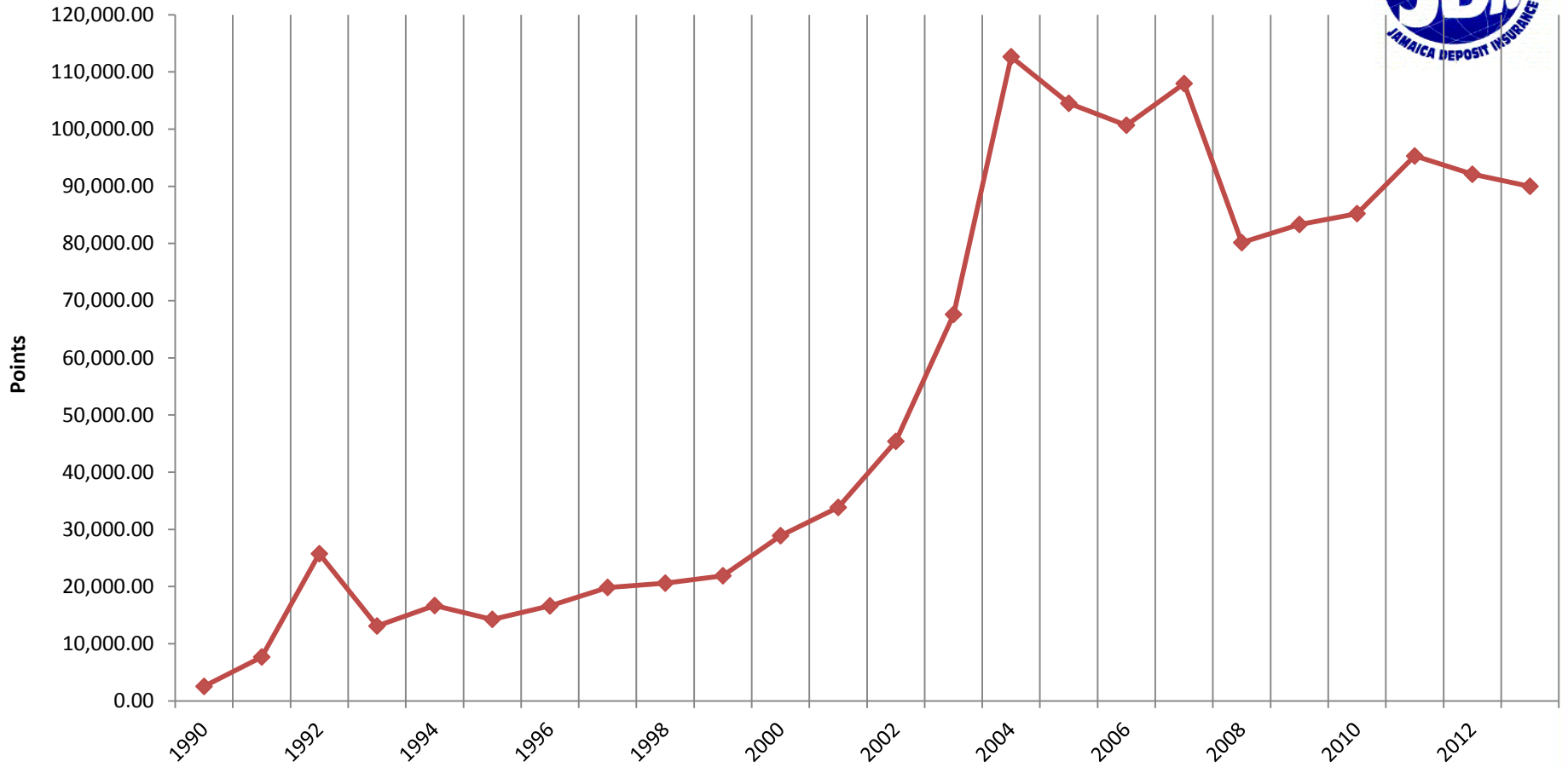
RETURNS ON THE JSE



- Earn from Dividends and Price Increases
- Possibility of Loss
- Best historic return of all investments
- Junior Market: 683% gain on IPO investment



JSE Index (Year end 1969 - 2012)





HOW TO START

- Find a stockbroker – 11 to choose from
- Consider you goals
- Invest from as little as \$30,000
- Read, listen, ask questions, Learn!
- Support the Jamaica Stock Exchange



THANK YOU

